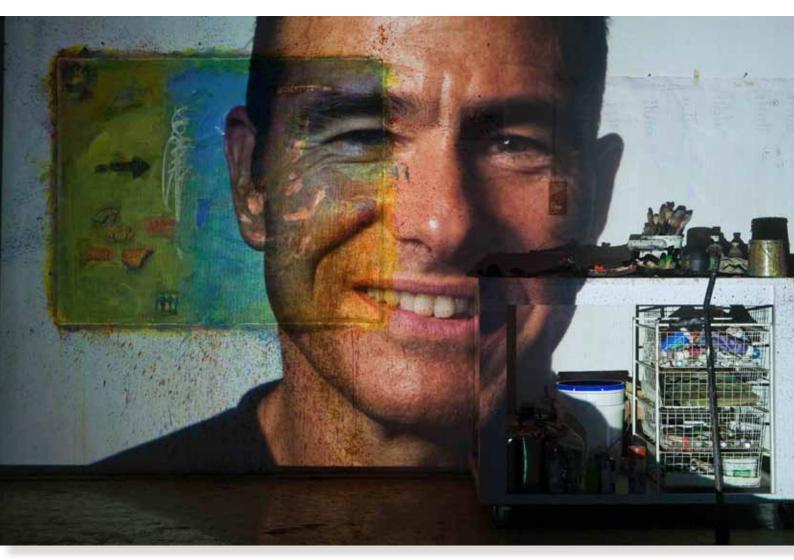
## Ang gregory burns



# CSR & Diversity Ambassador



## giving back

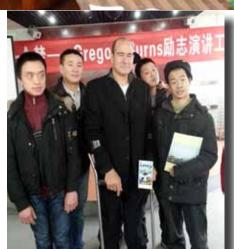
CSR and Diversity Ambassador: Gregory Burns is committed to giving back to communities across the globe.

This pledge has seen him donate his time and artwork to numerous charitable projects, which have included: art programs for children displaced by the Fukushima disaster and FuDan University Shanghai's leukemia ward for children as well as for VSA Singapore, March of Dimes, Club Rainbow Bali, The Cancer Society, Teach Me School as well as fund raising programs for schools and those less fortunate.



## cultural ambassador

2011-2014- United States Embassy in China Traveled to six cities across China to present two-dozen talks and workshops to varied groups of disadvantaged children and the general public as part of the US Embassy's outreach program in China.



above: CereCare Wellness Shanghai, China

eft: Disable People's Assoc Chengdu, China



motivational keynote



2013- TedX SMU, Singapore: Speaker

Presented motivational keynote address to SMU students and the public.

## humaneity forum

2012- Insead, Singapore: Speaker at Humaneity Forum Presented motivational talk to Insead students and the public.



#### outreach

2012- Shangri-La Hotels & Resorts in Tokyo: Art Program director for outreach program for children following the tsunami in Kesennuma, Japan.

Traveled to and lived in Kesennuma for three days to complete an Art Mural project with the local children. Spent two days collaborating with children to produce an artwork expressing the community's dreams for their village. The finished 4x8foot mural is now displayed in the Kesennuma Museum as a memorial.



2012- Shangri-La Hotels & Resorts in Shanghai: Art Program director for outreach program at FuDan University Shanghai's Leukemia Ward.

Visited the Shanghai Leukemia hospital along with Shangri-La staff to donate art supplies and teach a painting workshop to the children who receive treatment at the hospital as part of Shangri-La's ongoing outreach program.



above & left: Outreach program for children in Kesennuma, Japan



2011- Goldman Sachs, Hong Kong: Speaker

Keynote address on Disability Understanding & Awareness in conjunction with Goldman Sach's 'Diversity Month' during a video conference that reached all regional HQs.



## Community Initiative



above: 'Journeys' art program for children. Singapore and Sydney.

2004- Credit Suisse Community Initiative 'Journeys' with VSA Singapore: Art Program Director

Conceived and implemented art program for disabled and able-bodied children to support the concept of mainstreaming of differently abled children into society through a joint programs sponsored by Credit Suisse and VSA Singapore. After launching the program, which attracted dozens of applicants, a competition was held to identify the most promising able-bodied and disabled children who were then invited for a week long painting 'Journey' to Sydney Australia. Following the painting expedition, the children and their paintings returned to Singapore where a charity auction was performed by Christies at the Singapore Art Museum with Ho Ching as guest of honor. Money raised went to further VSA Singapore's ongoing programs.



above: Reception for the recipients with President Ma at Taiwan's Presidential Palace

#### 全球熱愛生命獎章得主 經驗交流(二) 黃嘉雄 教授 大學教育系教授被任教務及 錦輝 先生 Gregory Burns 貞旬 講師

above: Speaking to schools throughout Taiwan with other achievers for the Chou Da Kuan Foundation.

## Global Love of Lives Award

Chou Da Kuan Foundation's: Fervent Global Love of Lives Medal

In 2010 in Taiwan, Gregory had the honor of accepting the, 'Fervent Global Love of Lives Medal" along with a dozen other deserving individuals. Awardees were asked to speak at several schools around the island and at a children's cancer ward in a major hospital, reaching hundreds of young people while sharing a messages of hope and perseverance.



1993-1998 PepsiCo Restaurants International, Hong Kong and Singapore: Marketing Public Relations Manager

Planned, project managed and executed all company public relations programs for KFC, Pizza Hut and PepsiCo Restaurants International (PRI) in Asia. Responsibilities included: developing brand building PR strategies to expand company reputation as a caring corporate citizen and model employer, developing media relations, managing large scale events and conferences, producing corporate collateral and videos and managing customer relations. Managed PRI's support of 'China's Talented Disabled Artists' initiative as well as PRI Singapore's participation in The National Council of Social Services Disability Campaign, culminating in the company winning the 1996 Model Employer Award.

### public relations



above: Award ceremony at the Great Hall of the People in Beijing for China's talented disabled artists

### presenter

1988 Taipei American School, Taiwan 2005 Singapore American School, Singapore: Presenter

Developed and presented 'disability awareness' seminars for entire school as part of the school's Physical Education Program.

## Speaker and Workshop Facilitator

1984-2014 Speaker and Workshop Facilitator for schools and charitable organizations

Singapore Olympic Academy, Singapore Singapore National Swim Team, Singapore Tan Tock Seng Hospital, Singapore

Singapore American School, Singapore

Taipei American School, Taiwan

Lions Club, California

Rotary Club International, Singapore

Ming Shen Newspaper, Taiwan

Taipei School for the Blind, Taiwan

YMCA, Taiwan

Hong Kong School for the Disabled

Saint Joseph's Institute, Singapore

Club Rainbow, Singapore

Very Special Arts, Singapore

Teach Me School, Singapore

APSC Swim School, Singapore

Raffles Girls School, Singapore

Victoria Jr College, Singapore

New Hope Christian Academy, Memphis

Memphis University School

Memphis Grizzlies Academy

Soulsville Charter School, Memphis

Happy Hearts Home, Indonesia

Day Star Academy, Beijing

March of Dimes, Chicago

Tsinghua Academy of Arts and Design, Beijing

American Center for Educational Exchange, Beijing

Renmin University School of Arts, Beijing

Capital Normal University, Beijing

Rye College, UK

Queen Elizabeth II Silver Jubilee School

(severe learning needs), UK

Pent Valley Technology College, UK

Mandeville School, UK

Heritage House School (Severe Learning Needs), UK

Chalfonts Community College, UK

Buckingham Primary School Cressex School, UK

Bittern Park School, UK

Beaconsfield School, UK

Kellett School, Hong Kong

TedX SMU, Singapore

Hong Kong Int'l School, Hong Kong

Department of Education, Wash DC. USA

Singapore Embassy, Wash DC. USA

Waldorf School, Los Altos, USA

USA Embassy Mentorship Program, Singapore

Sichuan Multi-Colored Dreams Center, Chengdu, China

Ya An He Li Community Center, Chengdu, China

Multi-Colored Funds Foundation Studio in Blue Roof Arts

Area, Chengdu, China

Lecture at the Guan Zhong Academy, Xian, China

Painting workshop, Xi'an Huiling Developmental Disabilities

Service Center, China

Handicapped people of Xi'an Handicapped Association,

Xian, China

Shaanxi Province Swimming Center, Xian, China

Beijing American Center, China

Liaoning Communications College, Shenyang, China

Painting Workshop, Liaoning Provincial Guangming

School, Shenyang, China

Lizhou Poverty Alleviation Development Service Center,

Shenyang, China

Shanghai Disabled People's Federation, China

CereCare Wellness Center for Children, Shanghai, China

Huangpu Public Welfare Xin Tian Di, Shanghai, China

Painting Workshop, Jiuqian Volunteer Center for Migrant

School Kids, Shanghai, China



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