

# INTERACTIVE TEAM ART EVENTS



## Workshops & MasterClasses

Gregory Burns Team Art Events are playful, participatory, and highly productive activities for large and small group events, including conferences, meetings, workshops, off-sites, and retreats. Through unique, innovative and empowering team building events for groups of up to 1,000, Gregory helps participants reinforce company culture and values by creating amazing artwork that staff craft in a collaborative effort that is a testament to the team and their objectives. With exceptional results, Gregory's events stimulate well-being, inclusion and expression through interactive programs, re-igniting the creative spirit in all participants.

The process of visualizing, humanizing and personalizing company culture creates a strong connection and ownership for participants. Encouraging teamwork and free expression, Gregory's methodology stimulates participants to reengage with their creativity and colleagues. While deliberating, drawing, painting and collaging, participants step outside their 'default' lives and become immersed in a creative journey of discovery together. These dynamic workshops promote positive interpersonal communications, make employees feel good about where they work and grow, and produce a lasting piece of art that will consistently reinforce their expression of the company's values.

### Key Themes:

- Build team spirit
- Initiate or strengthen alignment
- Unleash creativity
- Discover individual and group skills

### Key Clients:

- Equinix
- Amazon
- Tesco
- CloudFlare
- Procept
- Shangri-La
- Hilton
- Marriott

## GREGORY BURNS

Artist - Athlete - Speaker - Leader

For over two decades, Gregory has inspired companies and individuals to overcome challenges and re-engage their creativity through dynamic interactive programs. Holding a Master of Fine Art and educated in Europe, America, and Asia, as a professional fine artist, Gregory deals daily with the challenges of pushing himself and his contemporary paintings from good to great. As an athlete, he competed in three Paralympic Games, capturing 5 world records in swimming and has completed 3 IronMan races. Gregory believes that perseverance and passion enable us to take a big bite out of life. He has published three books and been featured on CNN, CNBC, BBC, ESPN, CCTV and CNA as well as in The AWSJ, Time Magazine and The China Daily.



# History

- 2022 Olympic Education Committee Member
- 2022 Thank You Tokyo Event Artist
- 2021 Olympic Agora Artist
- 2016 Sports Artist of the Year
- 2010 Fervent Love of Life Award
- 40 Solo Painting Exhibitions Globally
- 5 World Records in Swimming
- 5 Medals from 3 Paralympics
- 3 IronMan Races
- 2 TedX Talks

## Live Video Links

Putting the Magic on Canvas:  
<https://vimeo.com/182166474>

MasterClass - Equinix Connect:  
<https://vimeo.com/200726522>

CNN Feature - Painted Journey:  
<https://vimeo.com/141740016>

Gregory - Speaker's Introduction:  
<https://vimeo.com/104938420>

Please click live links:

*“Gregory did a great job pulling this all together. By any measurement this will rank up there as one of the most innovative and unique memories that we will have created to strengthen the ‘magic of Equinix’”.*

**Steve Smith**  
CEO Equinix, USA



*“This program embodied so many of the things that were just concepts before. We engaged over 400 employees directly, touching their hearts and minds, getting them to actually visualize what Equinix is all about for them.”*

**Pete Ferris**  
Chief Evangelist Equinix, USA

*“Gregory’s workshop delivered a motivating message that truly inspired everyone to come together as one team working towards a common goal and fell perfectly in line with our theme.”*

**Vladimir Dabbah**  
Vice President Marriott, Global Sales, Dubai



**For course options and information:**  
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